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## **Targeson, Inc. appoints Kingyoup Enterprises Co., Ltd. as Taiwan Distributor**

San Diego, CA – September 13, 2010 – Targeson, Inc. ([www.targeson.com](http://www.targeson.com)) announced Kingyoup Enterprises Co., Ltd. as the exclusive distributor for Targeson's molecular imaging agents for Taiwan. Molecular imaging allows the detection of disease before the onset of clinical symptoms, thereby enabling earlier therapeutic treatment. Targeson's technology is based on proprietary acoustically active microspheres that enable researchers to identify diseases at the molecular level using portable and cost-efficient ultrasound imaging technology. Kingyoup will focus on the university research market.

About Kingyoup Enterprises Co., Ltd.

Kingyoup ([www.kingyoup.com](http://www.kingyoup.com)) was established in June 1974. It has entered into exclusive partnerships with more than 20 worldwide manufacturers, for market penetration and development of products in Taiwan, including well-known manufacturers like HITACHI, REGINE, BOWERS, SCHWENK, UNION, AXOMETRICS, COMET. Kingyoup has sales throughout the island of Taiwan and has set up branch offices in Taijang, China. Kingyoup will continuously invest in product research and development, and will maintain close relationship with sales partners around the world in order to constantly offer quality service to customers and to exceed their expectations. Kingyoup's headquarters are in Taipei, Taiwan.

About Targeson, Inc.

Targeson develops, manufactures and markets ultrasound imaging agents for functional and molecular imaging applications in the research market. Targeson's commercial products include: **Targestar®-P**, a non-targeted ultrasound contrast agent designed to enhance contrast in the vasculature used to image and quantify blood flow and vascular function; **Targestar- SA**, a targetable ultrasound contrast agent enabling a vast array of targeting ligands to be placed on the agent by the user for diverse molecular imaging applications including tumor angiogenesis, myocardial infarction, atherosclerotic plaque, thrombosis, organ transplant rejection and other inflammatory diseases; and **Visistar® Integrin**, a targeted ultrasound contrast agent coated with a peptide specific for molecular imaging of angiogenesis and tumor growth.

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